TITAN ATHLETICS LOGOS APPLICATIONS
TITAN ATHLETICS LOGO USAGE

On keeping the marks set at their angle:
Keep the marks that are provided at their designed 8-degree angle.

On keeping the marks set at their angle:
DO NOT over-rotate or set athletic marks at harsh angles or rotate them to lay down flat on a horizon line.

On type beneath any athletics marks:
Only Athletics Department-approved teams and words are permitted to be written or displayed below marks.

On type beneath any athletics marks:
DO NOT add words, phrases or tag lines below any marks.

On scaling athletic marks:
Scale all athletic marks constrained and proportionally.

On scaling athletic marks:
DO NOT squash or stretch athletic marks to fit a defined space.
TITAN ATHLETICS LOGO USAGE

On changing the color scheme of athletics marks:
DO NOT change the color scheme of any athletics mark.

On using multiple logos or marks in a design or layout:
DO NOT combined logos or use more than one mark in any one design.

On colors not in our style guide:
We always prefer our marks to be used on athletics department colors, but when that option is not available, please use the marks with the white outlines and contrasting type.

On light, or like colors:
DO NOT set any non-outlined athletics mark on a light or similar background color. The outline will help define the mark in the space. See the samples to the left.

On using one-color marks:
If using a one-color mark on a non-Fullerton color, use white as its fill color.

On changing the color scheme of athletics marks:
DO NOT fill a one-color athletics mark with colors to create a new color scheme.
TITAN ATHLETICS LOGO USAGE

LEFT OR RIGHT CHEST
2.5” H
CENTER CHEST
7.5” H

LEFT OR RIGHT CHEST
3.5” H
CENTER CHEST
7.5” H
TITAN ATHLETICS LOGO USAGE

LEFT OR RIGHT CHEST
4” W

CENTER CHEST
11” W

LEFT OR RIGHT CHEST
3.5” H

CENTER CHEST
7.5” H