







UNIVERSITY LOGO HIERARCHY

UNIVERSITY	DIVISION AND COLLEGE	SCHOOL	INSTITUTE AND CENTER	ACADEMIC UNIT	ADMINISTRATIVE UNIT	CAMPAIGN AND EVENT
<div>Cal State Fullerton</div> <div>CSUF</div> <div></div>	<div>CSUF DIVISION OF Student Affairs</div>	<div>CSUF School of Accountancy COLLEGE OF BUSINESS AND ECONOMICS</div>	<div>CSUF Center for Leadership COLLEGE OF BUSINESS AND ECONOMICS</div>	<div>CSUF Latin American Studies COLLEGE OF HUMANITIES AND SOCIAL SCIENCES</div>	<div>CSUF Contracts and Procurement ADMINISTRATION AND FINANCE</div>	<div> IT TAKES A TITAN THE CAMPAIGN FOR CAL STATE FULLERTON</div>
	<div>CSUF COLLEGE OF Humanities and Social Sciences</div>	<div>CSUF School of Music COLLEGE OF THE ARTS</div>	<div>CSUF Center for Community Collaboration COLLEGE OF HEALTH AND HUMAN DEVELOPMENT</div>	<div>CSUF Geological Sciences COLLEGE OF NATURAL SCIENCES AND MATHEMATICS</div>	<div>CSUF Housing and Residential Engagement STUDENT AFFAIRS</div>	<div></div>
	<div>CSUF DIVISION OF Student Affairs</div>	<div>CSUF School of Nursing COLLEGE OF HEALTH AND HUMAN DEVELOPMENT</div>	<div>CSUF Academic Technology Center INFORMATION TECHNOLOGY</div>			<div></div>
	<div>CSUF COLLEGE OF Humanities and Social Sciences</div>		<div>CSUF Lawrence de Graaf Center for Oral and Public History</div>			
	NAMING OPPORTUNITY	NAMING OPPORTUNITY	PROGRAM	TERTIARY	TERTIARY	UNIVERSITY COLORS
	<div>EXAMPLE</div> <div>CSUF Escalante College of Natural Sciences and Mathematics</div>	<div>EXAMPLE</div> <div>CSUF Mahoney School of Nursing</div>	<div>CSUF Guardian Scholars STUDENT AFFAIRS</div>	<div>CSUF Latinx Lab for Storytelling and Social Justice COLLEGE OF HUMANITIES AND SOCIAL SCIENCES</div>	<div>CSUF Counseling and Psychological Services Preventive Education STUDENT AFFAIRS</div> <div>CSUF Supplemental Instruction ACADEMIC AFFAIRS</div>	<div> TITAN BLUE  TITAN ORANGE</div>